

**LET'S
MAKE IT
WORK!**

**eMEN
seminar**
march 28 2019
Amsterdam

9.30 WELCOME AND REGISTRATION

10.00 OPENING

Kamran Ullah (chairman, Versterkt Geluid) / Heleen Riper (VU Amsterdam)

10.15 IMPLEMENTATION TOOLKIT

Lori Wozney created an e-mental health implementation toolkit for Canada. This toolkit should accelerate e-mental health use in Canada. What can we learn from this toolkit?

Lori Wozney (Nova Scotia Health Authority, Canada)

11.00 BREAK

11.25 THE FUTURE OF BLENDED CARE

In this presentation, Professor Heleen Riper will discuss what the future of mental health care will look like. **Heleen Riper (VU Amsterdam)**

11.55 RESEARCH INTO PRACTICAL IMPLEMENTATION

Researcher Christiaan Vis explains the importance of implementation science: how can it contribute to the upscaling of e-mental health? **Christiaan Vis (VU Amsterdam)**

12.15 WORKING TOGETHER, EXPERIMENTING TOGETHER, LEARNING TOGETHER

Paul Iske discusses the conditions under which people and organizations with different backgrounds can form new combinations and create new opportunities for innovation.

Differences are necessary to achieve real innovation!

Paul Iske (University Maastricht/Institute of Brilliant Failures)

12.45 PRODUCT PITCH 1

EMD-app, Emiel Boelman (Pixplicity)

12.50 LUNCH



13.45 E-MENTAL HEALTH AT THE UNIVERSITY

Felix Bolinski, PhD student at VU University Amsterdam, and an (international) student panel, inform us about the e-mental health curriculum at universities and discuss what students want.

Felix Bolinski (VU Amsterdam) & student panel

14.10 PRODUCT PITCH 2

Lunchroom Sunday, Evert Hoogendoorn (Ijsfontein)

14.15 PRODUCT PITCH 3

BYI-2-NL; a new screener for young people, Monika Wojciechowska (Pearson)

14.20 WORKSHOPS ROUND 1

Visitors can choose from one of the workshops A, B, C or D.

A) Implementation at treatment center Antes

What does integral and organization-wide thinking mean regarding the use of e-health? **Karlijne Steketee (Antes)**

B) Towards a new reimbursement model for mental health care

What will the new funding model for mental health care look like? What does this mean for the role of e-mental health in treatment? **Jeroen Schols en Bernard Creutzburg (Nederlandse Zorgautoriteit)**

C) From innovation to implementation with co-creation

Ijsfontein developed a canvas that can be used at the start of the development process to map out the requirements for successful implementation. It involves co-creation with end-users, and is ideal for developing e-mental health. **Evert Hoogendoorn (Ijsfontein)**

D) A franchise model for mental health care: Mentaal Beter (Mentally Better)

Mentaal Beter (Mentally Better) is a national network of psychologists, psychotherapists and psychiatrists. Mentaal Beter has both its own branches as well as professionals who work from their own practice in a franchise formula. How does e-mental health help this formula? **Vera Kempen (Mentaal Beter)**

15.10 WORKSHOPS ROUND 2

Visitors can choose from one of the workshops A, B, C or D.

16.00 PANEL DISCUSSION LED BY KAMRAN ULLAH

16.30 WRAP UP

Kamran Ullah

16.45 DRINKS

